

2007 AP English Language Exam

Free-Response Question 1

SYNTHESIS

That advertising plays a huge role in society is readily apparent to anyone who watches television, listens to radio, reads newspapers, uses the Internet, or simply looks at billboards on streets and buses. Advertising has fierce critics as well as staunch advocates. Critics claim that advertisement is propaganda, while advocates counter that advertising fosters free trade and promotes prosperity.

Write an essay in which you develop a position on the effects of advertising. Synthesize at least three of the sources. *Your argument should be central; the sources should support your argument. Avoid merely summarizing sources.*